

FIRST 5 COMMISSION OF SAN DIEGO
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Commissioners Present:

Greg Cox, Chairman
Ken Colling, Vice Chairman
Dr. Nora Faine, Secretary
Dr. Rodger Lum
Dr. Nancy Bowen

Also Present:

Ron Roberts
Barbara Ryan

Staff Present:

Gloria Bryngelson, Executive Director
Denis McGee
Grace Young
Kim Frink
Rick Collantes
Bill Boggs
Susan Morgan
Martha Garcia
Myra Lopez
Rosa Lemus
Mila Apuy
Valerie Williams
Amie Meegan
David Smith, Deputy County Counsel

Minutes for January 27, 2003

1. Call to Order

Commission Chair called the meeting of the First 5 Commission of San Diego to order at 12:00 p.m.

2. Election of Commission Officers-Committee Assignments

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission accepted and approved the following recommendations by Chairman Cox:

- a) **Commissioner Ken Colling to serve as the Vice Chair of the Commission for Calendar Year 2003.**
- b) **Commissioner Nora Faine to serve as the Secretary of the Commission for Calendar Year 2003.**
- c) **Commissioner Ken Colling to serve as Chairman of the Technical and Professional Advisory Committee for Calendar Year 2003.**
- d) **Appointment of Commissioner Nora Faine to the School Readiness Leadership Team.**

AYES: Cox, Colling, Faine, Lum, Bowen

ABSENT: None

ABSTAIN: None

NOES: None

3. Opportunity for Public Comments

There were no public comments received.

4. Award Presentation to Supervisor Roberts and Barbara Ryan

Chairman Cox acknowledged the contributions of Supervisor Ron Roberts and Barbara Ryan to the Commission and to the children of San Diego. Supervisor Roberts has served a one-year term as the Chair of the Commission for calendar year 2002. Ms. Ryan has served a two-year term as a member-at-large from the community. She was the Secretary of the Commission in calendar year 2001 and the Vice-Chair of the Commission and Chair of TPAC in calendar year 2002. Chairman Cox handed leadership awards to them. Additionally, TPAC Vice-Chair Bushby, on behalf of all TPAC members, presented Ms. Ryan with a token of appreciation for her leadership and devotion to children's issues.

5. Approval of FFCSD Meeting Minutes – December 2, 2002

ON MOTION OF Commissioner Bowen, seconded by Commissioner Colling, the Commission approved the minutes of December 2, 2002.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

6. Formation of Consent Calendar

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved the formation of the Consent Calendar, with Item 12 being pulled by the public. The Commissioners pulled no items. Item 7 was a discussion item and was not part of the Consent Calendar. The remaining items were approved per staff recommendation.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

7. Strategic Plan 2003-06 Conversation

Executive Director Bryngelson, TPAC members Kristin Gist and Madonna Carlson provided a powerpoint presentation on the Commission accomplishments for calendar year 2002 and an update on the Strategic Plan. Staff member McGee presented to the Commission the proposed twenty-year financial plan.

Virginia Hartnett, an independent evaluator currently doing work for YMCA Childcare Resource System, a Commission grantee administering the San Diego CARES program, introduced two child care providers, Maria Sauceda and Hazel Robinson, who talked about the benefits and incentives they receive from San Diego CARES. They urged the Commission to continue supporting this stipend program and even consider going beyond the six Child Development units.

The following comments were received from Commission and TPAC members regarding the draft Strategic Plan:

- The vision is too brief; should be explicit; may want to add “healthy” and ready to learn or revert to the old version.
- On criteria for choosing priority results, “does not duplicate or supplant responsibilities of other entities”, could be challenging to interpret; suggested changing responsibilities to “services”. It was also suggested changing the wording to focus on “not supplanting general fund revenues”. This will make it consistent with the language on a later page.
- Minor corrections needed to be made, “San Diego County is the third largest county in California and the sixth most populous county in the United States”.
- Have more flexibility with unsolicited grant proposals; allow funding for innovation or contingency requests for small amount, maybe two or three times a year; make the guidelines in the unsolicited grant process very clear so proposers would know what is allowed and what is not.
- Twenty-year financial plan seems like a well thought of effort.
- In favor of not setting aside money to go to the sustaining reserves; can be revisited years down the road to look at other options.

Executive Director Bryngelson also made a brief presentation on the proposed Implementation and Allocation Plan for Fiscal Year 2003-04 which outlined priority result areas and potential strategies, and lessons learned and used. Staff member McGee briefly explained a pie chart showing the recommended funding allocation for Fiscal Year 2003-04. Continued funding is recommended for the Kit for New Parents, San Diego CARES; Americorps/VISTA and School Readiness. The following comments were received from Commission and TPAC members:

- The pie chart is not laid out in the same format as the pie chart on the Strategic Plan in terms of priorities
- Have to be clear on what kind of support is expected in training dental health providers

- There is sometimes a disconnect between training people and people actually providing meaningful services; training does not necessarily translate to actually making children better; it could change knowledge and attitude but not necessarily behavior.
- Specify some amounts for planning grants.
- There appears to have an established privileged status for the four allocated programs mentioned.

In response to Ms. Ryan's query, Executive Director Bryngelson stated that Commission staff has done some preliminary cost estimates for a Kindergarten Teachers Summit that the School Readiness Leadership Team is proposing to convene. The estimates exceed the Executive Director's authority of \$5,000 and would need Commission approval. The proposal will go to TPAC in February for discussion and recommendation.

Further discussion of the Implementation and Allocation Plan will be added to the next Commission meeting. The draft Strategic Plan will be presented to TPAC at its February 10, 2003 meeting for discussion and recommendation. It will then go back to the Commission in March or April 2003 for approval.

8. State/Staff Report

The Commission received the State/Staff Report, on Consent. No action was taken on this item as it was for information purposes only.

9. TPAC Report

The Commission received the report of the December 16, 2002 TPAC meeting, on Consent.

10. 2003 Commission and TPAC Meeting Calendar

Executive Director Bryngelson informed the Commission, TPAC and the public that the Commission meeting on March 3, 2003 has been moved to **March 10, 2003**.

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved the 2003 Commission and TPAC Meeting Calendar as amended, on Consent.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

11. Annual Report - Printing Costs

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission authorized the expenditure of up to \$16,000 for printing 5,000 copies of the Commission's 2002 Annual Report/2003 Wall Calendar, on Consent.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

12. Independent Evaluator - Request for Proposal

Susan Hedges representing the Center for Childhood Outcomes of the Children's Hospital addressed the Commission. She wanted to know if the Request for Proposals (RFP) would include organizations that are already receiving Commission funds. Executive Director Bryngelson responded that this matter is still being explored by County Counsel.

ON MOTION OF Commissioner Colling, seconded by Commissioner Bowen, the Commission found that the use of an independent evaluator is consistent with the Commission's Strategic Plan and the Implementation and Allocation Plan for Fiscal Year 2001-2002, furthers the support and improvement of early childhood development within the County, and provides a public benefit; and authorized the Executive Director to work

with the County Director of Purchasing and Contracting, to release a Request for Proposals (RFP) for up to \$500,000 for the services of an independent evaluator.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

13. Civic Engagement Project – Fourth Year Proposal Approval

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved this item on Consent; found that the CEP proposal is consistent with the Commission's Strategic Plan and the Implementation and Allocation Plan for Fiscal Year 2001-2002, furthers the support and improvement of early childhood development within the County, and provides a public benefit; approved the CEP proposal for fourth year funding and authorized the Executive Director to submit the proposal to the Civic Engagement Project for Children and Families; and authorized the Executive Director to negotiate and execute contracts necessary for implementing strategies described in the proposal and budget.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

14. School Readiness Funding

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved the following on Consent: 1) San Diego Unified School District's School Readiness Program in an amount up to \$1,318,590 for March 1, 2003 through June 30, 2003 and up to \$2,637,180 for July 1, 2003 through June 30, 2004; 2) San Ysidro School District's School Readiness Program in an amount up to \$257,084 for March 1, 2003 through June 30, 2003 and \$514,167 for July 1, 2003 through June 30, 2004; 3) Vista School District's School Readiness Program in an amount up to \$80,858 for March 1, 2003 through June 30, 2003 and \$161,714 for July 1, 2003 through June 30, 2004; 4) Cajon Valley School District's School Readiness Program in an amount up to \$97,647 for March 1, 2003 through June 30, 2003 and \$170,333 for July 1, 2003 through June 30, 2004; 5) authorized the Executive Director to execute a contract with the San Diego Unified School District not to exceed \$3,955,770 over 16 months; 6) authorized the Executive Director to execute a contract with the San Ysidro Unified School District not to exceed \$771,251 over 16 months; 7) authorized the Executive Director to execute a contract with the Vista Unified School District not to exceed \$242,572 over 16 months; and 8) authorized the Executive Director to execute a contract with the Cajon Valley Unified School District not to exceed \$267,980 over 16 months.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

15. Implementation and Allocation Plan

The Commission received the Implementation and Allocation Plan status report, on Consent. No action was taken on this report as it was for information purposes only.

16. Civic Engagement

The Commission received the calendar of community engagement activities for February 2003 and March 2003, on Consent. No action was taken on this item as it was for information purposes only.

17. Legislative Update

The Commission received the updated Legislative Summary, on Consent. No action was taken on this item as it was for information purposes only.

18. Future Agenda Items

Items to be discussed at subsequent Commission meetings include:

- Approval of the 2003-06 Strategic Plan
- Approval of the Implementation and Allocation Plan for Fiscal Year 2003-04
- Approval of a tagline for the Commission
- Kit for New Parents – Progress Update
- Sunset Review of Commission policies CFC-001 “Letters of Support”, CFC-002 “Legislative Advocacy”, and CFC-003 “Grant Funding Process”
- Discussion on how to get the most use of TPAC

19. Adjournment

Chairman Cox adjourned the meeting of the First 5 Commission of San Diego at 3:00 p.m. to reconvene on March 10, 2003.

Notes by Meegan

Respectfully submitted for your review and approval:

Dr. Nora Faine, Secretary

Date